

TECH ETIQUETTE

Cell phones may have made communication easier, but likemost gadgets, there's a time and place. Here are some helpful tips for cell phone etiquette:

1. Mute or vibrate

Whether you're in class, at a movie, church, a wedding — anywhere you don't need an interruption — put your phone on vibrate. Not only is it embarrassing to have 50 heads turn your way as you scramble to turn it off, it's a pet peeve for a lot of people. Don't expect your professor to bump up your grade that's 50 close to a 4.0 if your phone has been interrupting his lectures all semester.

2. Choose the right tone

Customizing your phone is one of the coolest features out there, but remember to consider who's listening. You probably don't want your grandma to hear lyrics that will send her to an early grave, and you definitely don't want to make a bad impression at work, especially as a new employee or an intern in a professional environment.

3. Don't yell

For some reason, there are people who feel it's necessary to raise their voice 10 decibels every time they put a phone to their ear. News flash — nobody wants to hear about your boyfriend problems, especially on the bus riding to their 8 a.m. class. Be respectful.

4. Drive safely

Text messaging when you drive isn't as rude as it is downright dangerous. You might know which numbers correspond to which letters like the back of your hand, but even one wrong glance down can be the difference between a near-miss and an accident. If you have to send one on the road, have a friend do it, send a quick one out at the stoplight or pull over.

5. Excuse yourself

There's nothing more aggravating when you're trying to have a conversation with someone and they start text messaging. And if you're on a date? Forget it — nobody wants to sit there all evening while their date texts away to their roommates about the latest episode of "The Hills." Keep it in your pocket, or at least excuse yourself.

6. Photo and video

A lot of cell phones can do everything — call, text and take pictures and video. But if you're going to snap photos or record a video, make sure you ask permission first. And by all means, don't post embarrassing videos and pictures onto the internet. Not only can it be a social disaster, it could lead to missed job opportunities for the person, and, if they're an athlete, could even lead to a suspension or scholarship revocation.

SOURCE: WWW.LETSTALK.COM

FASHION

Models hit the runway Sunday for the second annual ICONZ Fashion Show, page 4B.



SAM RUIZ/THE STATE NEWS

SN DECOR

Telecommunication, information studies and media junior Ian Garlock reflects his love of music in his room with posters and tapestries, page 4B.

LIFESTYLE

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PHOTO ILLUSTRATION BY JASON CHIOU/THE STATE NEWS

Biochemistry freshman Jake Emiling and psychology sophomore Sara Williamson use electronic means for about half of their communication. The use of texting and instant messaging have substituted conventional face-to-face communication and, in some cases, acts as a security blanket.

By Marilyn King
THE STATE NEWS

Love in the time of TEXTING

Technology is changing the way we maintain relationships and keep in touch with each other

Technology ruined a first date for Jake Emiling. The biochemistry freshman went on a date with a girl who, instead of striking up conversation and attempting to have a good time, was text messaging the entire night, he said. "Everybody wants to know what everyone is doing at that given time," Emiling said. "The focus should be on the person you're with — not the fact that this person is doing this right now, we should go see them, or so-and-so is having a party over there." Forms of technology — such as social networking Web sites, e-mail and text messaging — are becoming more advanced every day, and with these advancements come the effects they have on relationships. These media, regardless of intention, affect personal relationships in different ways — whether it's bringing people closer together or, in some cases, tearing them apart.

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FOOD

Local Web sites offer alternative for restaurant delivery

By Stephanie Goldberg
THE STATE NEWS

In addition to improving communication between friends, family and associates, technology also has managed to improve relations between students and their favorite local restaurants.

This generation relies heavily on technology — even when it comes to ordering food, said Kevin Germain, a telecommunication, information studies and media junior.

"I don't like to talk to people on the phone that I don't know," Germain said. "Even though

"Ordering a bunch of cookies from Insomnia (Cookies) at 3 a.m. can be kind of embarrassing. I would rather just do it online."

Kellie Voss, communicative sciences and disorders freshman

it's just to order food, it can be a process. A lot of times when you call and order the person might not get your order right. You don't have to worry about that when you order online."

After using Campusfood.com for a late-night order from Cottage Inn Pizza for the first time last weekend, Germain said he doubts he'll order food

over the phone any time soon.

"It was really easy to order, and they delivered (the pizza) faster than they said they were going to," he said.

Of course — technology-savvy students such as Germain who prefer the Internet to the telephone wouldn't have the option to order food online at Campusfood.com if it

weren't for Michael Saunders.

Eleven years and one tuna sandwich ago, Saunders found a way to bring technology and food together for the common good of college students everywhere.

After repeatedly getting a busy signal and being put on hold while attempting to order a tuna sandwich from one of his favorite restaurants, Saunders decided to push the status quo.

Knowing he was not the only hungry student ever to be denied delivery based on a busy phone line, Saunders said he used his comput-

er skills to create a Web site that would make ordering easier and more efficient; thus, Campusfood.com was born.

There usually are a couple hundred orders placed through the web site in East Lansing every night, Saunders said.

Since the site was launched in 1997, Saunders said features such as text ordering and Facebook.com games were added to provide incentives to customers and make the ordering process more effective.

Food Friendly, a Facebook application, took Face-

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