

FASHION HISTORY

**Giorgio Armani**

Giorgio Armani founded his world-famous clothing company, Armani, in 1974. He was the first designer to ban models with a Body Mass Index under 18, hoping to stop anorexia among models. Armani's breakthrough came when he tailored Richard Gere for the film "American Gigolo." In 2006, Forbes Magazine named him the most successful Italian designer, estimating his total fortune at about \$4.1 billion.

**Prada**

Miuccia Prada is currently in charge of the Milan, Italy-based fashion company Prada. She has a doctorate in political science, studied performance mime for five years and was once a member of the Communist Party. In 1978, she inherited her grandfather's old luggage company and transformed it into the luxury line of clothing it is today. Prada has been known to outfit such prominent figures as Uma Thurman, Cameron Diaz and The Devil Herself.

**Calvin Klein**

The son of Hungarian Jewish immigrants, fashion designer Calvin Klein founded a coat shop in New York in 1968 with \$10,000 and one other designer. The company began to expand, most notably with a line of jeans in the early '80s advertised by a young Brooke Shields. Calvin Klein also is known for its underwear line, promoted extensively by rapper/actor Mark "Marky Mark" Wahlberg.

**Versace**

The first Versace boutique was opened in 1978 in Milan, Italy. Founded by designer Gianni Versace, the clothier is one of the world's biggest international fashion houses. In 1997, Versace was murdered by serial killer Andrew Cunanan and his sister Donatella Versace became head designer.

**Chanel**

Gabrielle Bonheur "Coco" Chanel was a French fashion designer who established the Parisian Chanel fashion house in 1909. Chanel popularized the "little black dress," which was featured in the third issue of Playboy. The Chanel brand began to boom, however, with the introduction of its signature perfume, Chanel No. 5. Actress Marilyn Monroe's Chanel campaign remains one of the most famous advertisements in history.

—Compiled by Dan Faas, The State News

# LIFESTYLE

**THEATER**

"Cabaret" hits Fairchild Theatre with a small, student cast, page 6B.

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Amanda Briglio, president of MSU's Student Apparel Design Association



PHOTOS BY JEANA-DEE ALLEN/THE STATE NEWS

Apparel and textile design juniors Kendra Anderson, center, and Gabriella Gonzales pair splashes of color with classic pieces and subtle accessories.

## CLEVERLY COMPOSED

Reinventing wardrobes for fall as easy as looking to fashion classics, personalizing runway fashions



By Marilyn King  
THE STATE NEWS

Who decided it's not ok to wear white after Labor Day? Does it matter if your shoes don't match your belt? These questions, along with many others, are challenged by the fashionably savvy every season — and this fall is no exception. Stores such as Forever 21 and H&M are making runway styles more accessible to the everyday fashion enthusiast and helping students stay stylish while on a college budget, said Amanda Briglio, president of MSU's Student Apparel Design Association. "They usually offer a more inexpensive version of what the big trends are," Briglio said. "For classic pieces that will last season after season, it's ok to invest money in it if you'll wear it all the time."

**Blast from the past**

It can be difficult to tell what's "in" and what's "out." To figure it out, Briglio recommends looking backward. "If you look at past trends, you can kind of tell," Briglio said. "The classic ones are more basic and get reinvented every year, which is why peo-

ple keep going back to them." Blazers and tailored jeans keep coming back, Briglio said, but she is surprised styles such as leggings have lasted as long as they have. "It seemed like they'd be a quick trend," she said. Other trends from the past are coming back — such as bows tied at the neck on blouses. Ankle boots and vests inspired from men's wear became popular last fall and continue in popularity. Finding fashion is a self-fulfilling prophecy, MSU apparel and textile design specialist Lori Faulkner said. "Whether or not an individual is actually in the know, that's what everyone is seeing, and they have the majority buying into that," Faulkner said.

**What's new for fall**

Fashion forecasters in the industry keep on the lookout for trends, including color, fabric, print and surface designs. Students are especially accepting of changing fashion, Faulkner said, because so much of college life is about personal revelations and finding yourself. "As students, you have so many ideas bombarded at you and you move from one thing to another so quickly," Faulkner said. For a style that will last

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To see a photo gallery with more fashion photos of Anderson and Gonzales, visit [statenews.com/multimedia](http://statenews.com/multimedia).