

DR. SEUSS FACTS

THE BEGINNING

After attending Dartmouth College, Theodor Seuss Geisel attended Oxford University to become a professor. There, he stumbled upon a career as an artist while sitting in an Anglo-Saxon for beginners class. During one of his lectures, the drawings on his notes caught the eye of another student, Helen Palmer, who said that Geisel should be an artist. Not only did he take her advice, but he also took her hand in marriage later on his life.

WORK

Geisel, who later took on his common name of Dr. Seuss, obtained his first cartoonist job with Judge, a weekly in New York. He later took another job in advertising with Standard Oil, where he worked for 15 years.

During WWII, Seuss took an animation job with Frank Capra's Signal Corps (U.S. Army), where he aided in the creation of training cartoons. Although the officials didn't approve of an animated training series, the younger soldiers seemed to enjoy the videos.

The renowned rhyming in Seuss's books originated while Seuss was on a boat. The constant rhythms of the boat's engine caused Seuss to become irritated. Once again, he took the advice from Helen, who told him to incorporate the rhythm into his books.

His launch into the publishing industry began with his first book, "And to Think That I Saw it on Mulberry Street." Although it was rejected by 27 publishing companies, the book was published after Seuss asked an old friend from Dartmouth, who then worked at a publishing company, to pitch his book to the heads of the company. The company later published Seuss's work because of his superb illustrations. The book became a hit, encouraging Seuss to produce more books, leading to his infamous story "The Cat in the Hat."

AFTERMATH

When Seuss died on Sept. 24, 1991, his work was translated into 15 different languages, and won various awards for illustrations and rhymes.

The Art of Dr. Seuss is on exhibit at Saper Galleries and Custom Framing, 433 Albert Ave. Viewing the exhibit is free of charge and features prints of Seuss' works from his advertising days all the way up to his most notable work.

To read about Saper Galleries and Custom Framing, where an exhibit of Dr. Seuss' work is on display, see page 6B.

FACES + PLACES



HELLO, MY NAME IS James Bacon

When most students go to college, they do something rebellious they weren't allowed to do under the watchful eye of their parents. For James Bacon, he acted on his long-standing interest in the world of guns by joining the MSU Marksmanship Club, of which he is now vice president. "I was never allowed to have gun when I was younger," said Bacon, a park, recreation and tourism resources senior. Now that he is in college, however, his parents are supportive of his interest. "Once I got into it they were definitely behind it." The club, which has a shooting range located in the basement of Demonstration Hall, allowed Bacon to improve his shooting skills.

—Compiled by Cole Bertoso, photo by Katie Rausch, The State News

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Wednesday

Notable campus landmarks have been donations from senior classes of years past



From left: hospitality business major Chelsea Woell, psychology major Justin St. Charles and interdisciplinary humanities major Susan Carpenedo-Zupan are all seniors on the Senior Class Gift Committee of the Senior Class Council in charge of giving the senior class gift at the end of the semester.

Senior class gifts seen around campus

- 1873: The rock on Farm Lane (which was originally placed near Beaumont Tower)
- 1955: Organ at the Union and stained glass window at the MSU Alumni Chapel
- 1964: Main Library fountain and reflecting pool
- 1979: Red Cedar River benches
- 1983: Wharton Center fountain
- 1992: Union art collection

Leaving their MARK

By Julie Baker
THE STATE NEWS

They may be long gone, but their presence remains on campus. Students can still see the memory of past senior classes in the rock on Farm Lane, a stained glass window in the Alumni Memorial Chapel, benches along the Red Cedar River and the bubbling fountain in front of the Main Library. Since 1873, the graduating senior class traditionally presents the university with a parting gift, a culmination of the four, five or any number of years spent as an undergraduate. In recent years, the gifts left behind by senior classes are not as tangible as a park bench, but in the form of scholarships, funding for programs such as IM sports, greek life and campus beautification projects, the senior class continues to make a lasting impression on MSU.

Leaving a legacy

Traditionally, the Senior Class Council raises funds and efforts by graduating students to put toward the senior class gift.

The first senior class gift, the rock on Farm Lane, was donated

by MSU's senior class of 1873. After being dug up in the site of the present-day Beal Botanical Garden, the rock's first official position on campus was north of the MSU Museum, near the Beaumont Tower. It was later moved near the campus police department in 1977 after incidents of student graffiti, but was moved back to its original location the same day after student protest.

Eventually, the rock wound up on Farm Lane and has since served as a message board of sorts for the student body. Throughout this academic year, a group of three Senior Class Gift Campaign committee members are working to organize fundraisers and donations for the class of 2009's senior gift.

Susan Carpenedo-Zupan, an interdisciplinary humanities senior and committee member,

said a few of this year's fundraisers include skate days at Munn Ice Arena, a T-shirt sale and a Valentine's Day event.

In 2009, MSU challenged the University of Michigan's senior class to determine which school could get more student participation. The tradition lasted several years, although it fizzled out more recently, Carpenedo-Zupan said.

In 2005, the SOC and University Development worked to make changes to the senior class gift program in order to help increase awareness and participation. Students were then able to decide whether they preferred to donate to the university or the college of their choice. Money donated went toward scholarships, study abroad programs, lectureships and aid for future students.

See GIFTS on page 2B

How to give

Visit givingto.msu.edu/gift and select the senior class gift as the recipient, or visit givingto.msu.edu/seniorgift for more information.

Contact committee members Susan Carpenedo-Zupan (carpeden@msu.edu), Justin St. Charles (stchar10@msu.edu) and Chelsea Woell (woelche@msu.edu) with any additional questions.

SOURCE: SENIOR CLASS GIFT CAMPAIGN

SPARTAN FANS

Green Man stands out in Izzone

By Daniel Luscombe
THE STATE NEWS

Jack Cogswell does not consider himself to be overly extroverted.

"If people don't know me that well I might come off as, at first, a little bit quiet, but I'm usually pretty outgoing," Cogswell said.

Though this might be true on any typical day, upon entering the lower bowl of Breslin Center, Cogswell, a supply chain management and Chinese sophomore, is transformed from an MSU student into superfan,

Izzone member and, perhaps, most notably "Green Man."

Cogswell, who regularly dons a skintight, bright green bodysuit at men's basketball games, said the get-up helps him express his love of Spartans sports.

"As Green Man, I definitely dance a lot more and I guess that that's basically the biggest difference," Cogswell said. "I'm just a crazy fan either way, I just dance a lot more as Green Man."

See GREEN MAN on page 2B



Supply chain management and Mandarin Chinese sophomore Jack Cogswell dresses up as "Green Man" to go to MSU basketball games. GABRIELLE MOORE/THE STATE NEWS