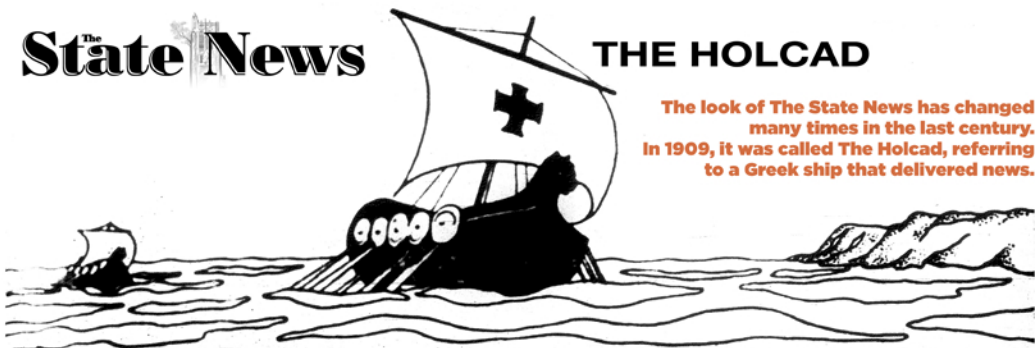


The look of The State News has changed many times in the last century. In 1909, it was called The Holcad, referring to a Greek ship that delivered news.



Michigan State University's independent voice | 100th ANNIVERSARY EDITION | www.stateneews.com | East Lansing, Mich. | Wednesday, March 10, 1909 — Friday, March 6, 2009

STATE NEWS CENTENNIAL

After serving the student population for 100 years, The State News reflects on pivotal moments of its long history



The State News newsroom the day of the paper's 50th anniversary, March 10, 1959.



An example of The State News front page from 1962, when the paper was 53 years old.

By Kayla Habermehl
THE STATE NEWS

Eighteen U.S. presidents.
Seven wars.
Two men's basketball national championships.
One hundred years.

The countless events that have changed the outcome of history during the past century have all crossed the pages of MSU's student-run newspaper, The State News. Over the years it has changed names and locations and covered the happiest and most heart-wrenching of times. But from the beginning, the mission has remained the same — to deliver the news that affects the MSU community.

The beginning

The State News was first published on March 10, 1909 as The Holcad, named after an ancient Greek ship that delivered news. In 1925, the name changed and the paper became the Michigan State News — the same year Michigan Agricultural College became Michigan State College. It began daily publication in 1942, and 29 years later became independent from the university. No amount of history lessons can fully describe The State News. Yes, it is a newspaper — at times loved and hated by its readership — but it is more than newspaper and a Web site. It's an organization of students that came together to keep fellow students informed, to polish their professional skills and to exercise the freedoms granted to American citizens by the First Amendment. Those best equipped to tell the real history of The State News exist behind the pages and the archives — those still in the newsroom on East Grand River Avenue and those who have moved on to careers as varied as the stories they have reported.

Girls in the boys club

It was 1943 and World War II was in full swing, bringing a host

See STATE NEWS on page 2A



A glimpse at work in the newsroom on Thursday, days before The State News' 100th birthday: Assistant Design Editor Andrea Zagata works on a page as Deputy Managing Editor Laura Misjak looks on.

The State News: A History

March 10, 1909: The first incarnation of The State News, The Holcad, appeared.

Sept. 26, 1942: The first daily was published.

1965: Four editors, including James Sterba, resigned in protest after the editor in chief decided not to run a controversial story.

Sept. 2001: Breaking coverage of the Sept. 11 terrorist attacks.

March 2003: Coverage of the riots that broke out after the MSU men's basketball team lost to Texas in the NCAA Tournament.

2009: The State News sends reporters and photographers to cover Obama's inauguration.

1925: The name changed to the Michigan State News when the school became Michigan State College.

Spring 1943: Neva Ackerman-Moyer took over as the first female managing editor.

1968: The State News covered the assassinations of Martin Luther King Jr. and Robert Kennedy.

March 2003: Coverage of beginning of the Iraq War.

2008: Coverage of the presidential campaign and the election of the first black president, Barack Obama.

SOURCE: THE STATE NEWS ARCHIVES

To see an interactive timeline of State News front pages and a video from behind the scenes of The State News, visit stateneews.com/multimedia.