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Men's basketball ends 3-game losing streak to U-M, women's basketball wins with last second basket

Green leads MSU to win at Breslin

By Jeremy Warnemuende
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THE STATE NEWS

Three in a row was bad enough. Draymond Green just didn't want it to be four.

Entering Sunday's matchup between No. 9 MSU (18-5 overall, 7-3 Big Ten) and No. 23 Michigan (17-7, 7-4), the Wolverines were riding a three-game winning streak in the rivalry, most recently winning 60-59 on Jan. 17 in Ann Arbor.

Knowing he likely had just one more shot at U-M, Green — playing through a knee injury that didn't seem to bother the senior forward — delivered a dominating performance Sunday. Scoring 14 points and matching the

To read about MSU's 'Spartan' victory go to page 9

Wolverine's 16 team rebounds by himself. Green earned his goes out on top in a rivalry he calls personal.

"You can't go out losing to Michigan," Green said. "That's not something you want to do. I didn't want to be remembered

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Senior forward Draymond Green throws up his hands as he is congratulated by the Izzone after defeating Michigan on Sunday afternoon at Breslin Center. Green led the Spartans in both rebounds and total points. MATT HOLLOWELL/THE STATE NEWS



From left, senior forward Lykendra Johnson and senior guards Taylor Alton and Porsché Poole celebrate their last minute win over Michigan on Sunday afternoon at Crisler Arena in Ann Arbor. JUSTIN WANG/THE STATE NEWS

Poole's last second shot gives MSU win over Wolverines in Ann Arbor

By Josh Mansour
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THE STATE NEWS

Ann Arbor — As the ball sailed through the net to give MSU its first lead in more than seven minutes late in the second half, Porsché Poole had done it again.

The senior guard was named Big Ten Player of the Week last week after helping MSU defeat Penn State 83-77 and becoming the first Spartan to score 60 points in two games, but against Michigan on Sunday, she managed to top the feat. Poole drained a game-winning jumper with 3.9 seconds left to give the MSU women's basketball team (14-9 overall, 6-4 Big Ten) a 65-63 victory over the Wolverines (17-7, 6-5).

Poole finished the game with 23 points, five assists and a career-high nine rebounds, leading head coach Suzy Merchant to say this was her best game yet.

"She's just been tremendous," Merchant said. "It was definitely her best performance of the year."

Coming into the game, Poole repeatedly said how important it was to finish her career without a loss to U-M, and after the game she said this was the game she will remember most when she looks back on her time at MSU.

"For me to hit the game-winner in my last game here (at U-M), I'm going to remember this forever," she said. "The only thing that could top this is a Big Ten Championship or a Nation-

al Championship."

MSU now has won 11 consecutive games against the Wolverines and 19 of the last 20.

But Poole and sophomore guard Klarissa Bell continued to fill it up for the Spartans, recapturing the lead and sending MSU to halftime in front 30-28.

Bell finished with a career-high 13 points and six rebounds, and said a win against U-M means more to her than a win against any other Big Ten team.

"They're the Wolverines," she

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CITY GOVERNMENT

New budget discussion calls for cuts in funding

By Beau Hayhoe
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East Lansing officials unveiled their plans last weekend to address the city's nearly \$1 million projected budget shortfall for the upcoming fiscal year by consolidating the city's 911 dispatch center and cutting funding to repair sidewalks.

For about three hours Saturday morning at the Hannah Community Center, 819 Abbot Road, the city's top department heads and city council hammered out the logistics to close East Lan-

sing's projected gap between revenue and expenditures of about \$944,645 for the 2012-13 fiscal year, scheduled to start July 1.

The city's projected general fund budget for the 2012-13 fiscal year is about \$31.5 million. Starting April 16, about 14 employees who currently staff the emergency dispatch center located at City Hall, 410 Abbot Road, will transfer to a consolidated facility in Lansing that will service all of Ingham County, City Manager George Lahanas said.

City officials project the move will shrink East Lansing's public safety expenditures from about

\$18.8 million for the 2011-12 fiscal year to about \$17.8 million during the 2012-13 fiscal year, according to estimates.

Under preliminary plans, the city's hazardous sidewalks program also would be eliminated starting with 2012-13 fiscal year. The move is projected to decrease spending on the program by more than \$360,000.

Although the city should be able to balance its budget for the 2011-12 fiscal year using money from its undesignated fund balance, Councilmember Kevin

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ADVERTISING

MSU professors evaluate Super Bowl commercials for 15th year

By Stephen Brooks
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THE STATE NEWS

The New York Giants and New England Patriots headlined Sunday's Super Bowl action, but when the two teams took the field, attention shifted to other matters at advertising professor Bob Kolt's home. For the past 15 years, Kolt and other advertising faculty — along with their spouses,

friends and other guests — have gotten together to rate and judge the commercials during the big game.

"When the game is on, the sound goes down, and we're talking and going to the bathroom," Kolt said. "When the ads come on, the sound goes up."

At halftime of the game, Kolt said the highest ranked commercials came from Sketchers, M&Ms, Pepsi, Doritos and Volkswagen, which were all within fractions of a percent away from

one another. "In general the auto sector had some strong spots, (and) the beer ads have been kind of flat," Kolt said. "I think it's a good year for the ads. The ads overall have been as good or better than the game."

Using iClicker technology, attendees rate each advertisement on a scale of one to five based on factors such as production quality, humor, message

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